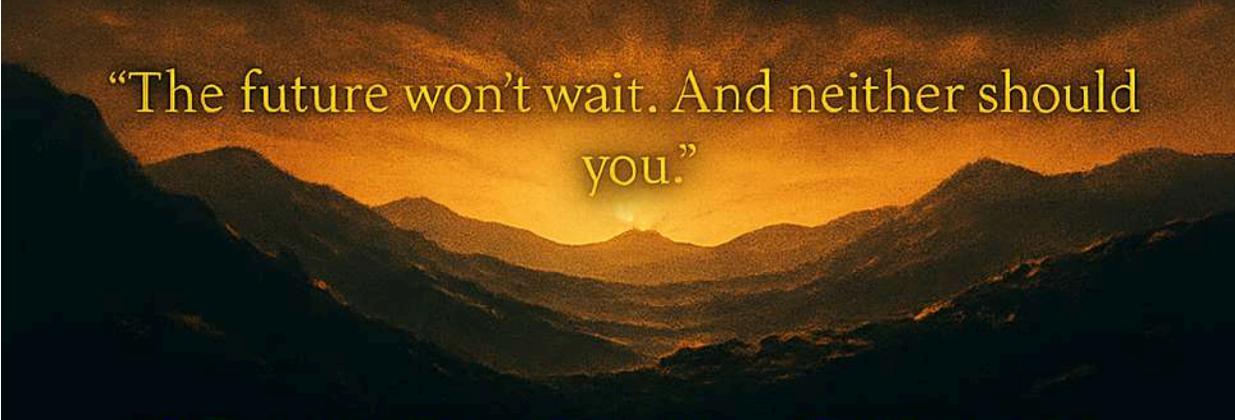




ARE YOU WILLING?

“The only reason you haven’t changed... is
because you haven’t fully decided to.”

“The future won’t wait. And neither should
you.”



FRANKLIN McQUAID

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By Franklin H. McQuaid

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IF YOU'RE
STILL
BREATHING,
GOD'S NOT
FINISHED.





My Personal Story

Why I Wrote This Book

By Franklin H. McQuaid

“This book was written for every person who feels like they were made for more... but hasn’t quite known how to break free.” There was a time when

I thought I had time...

Time to figure it out.

Time to get my life together.

Time to chase the vision I knew God placed inside of me.

But then life hit me hard — and suddenly.

In 2018, I lost my mother... on Easter Sunday.

She was the backbone of my faith, the quiet voice of encouragement that always reminded me:

“You’re meant for something more, Frankie.”

She believed in me long before I believed in myself. And I made a silent promise that day — that I’d become the man she always saw in me.

That I’d do something with the pain.

That I’d turn it into purpose.

But the storm wasn’t over.

Not long after, my older brother George — my best friend, my mentor, my guitar hero — was diagnosed with cancer.

He and I were close in a way words don’t really capture.

He was a master guitar player, and a master teacher.

He didn't just show me how to play — he showed me how to carry myself, how to serve, how to live.

I became his caretaker.

And it was an honor I'll never forget.

On the night of July 3rd, 2020, around 10:30 PM, we spoke one last time.

Told each other we loved one another.

Made plans to play our guitars together at a friend's BBQ the next day — July 4th.

I showed up at 11:00 AM to pick him up...

But George never opened the door.

I found him peacefully in bed.

Gone.

Just like that.

He had passed only hours before I got there.

Eyes closed. Calm.

But my world shook.

Twelve weeks later, I lost my father unexpectedly.

Three losses.

Back to back.

No time to process. No way to make sense of it.

But again, I made a vow.

That I would not waste the pain.

That I would not let my life be swallowed up by sorrow, fear, or regret.

I would rise.

I would grow.

And I would help others do the same.

So I started building.

Not a company — but a **Crusade**.

I took all the broken pieces of my life and asked God to make something beautiful out of them. And He did.

I found GreatLife WorldWide.

A place that aligned with everything I believed — faith, freedom, wellness, and financial peace.

A place that allowed me to help others rise again.

And from that, I created **The Unemployed Genius Crusade** — a movement to awaken, rebuild, and empower people who felt like life passed them by.

This book, *Are You Willing?*, is part of that movement.

It's for anyone who's been knocked down.

Anyone who's lost someone they loved.

Anyone who's tired of pretending they're okay... when deep down, they're not.

I want you to know:

You're not alone.

You're not forgotten.

And your story isn't over.

If you're still breathing, God's not finished.

You have a new mission.

A new calling.

And it starts with one simple word: **Willingness**.

If you're willing... everything can change.

And I'll be right here, walking with you — every step of the way.

— **Franklin H. McQuaid**

Founder – *The Unemployed Genius Crusade*

My Contact Information:

Franklin McQuaid

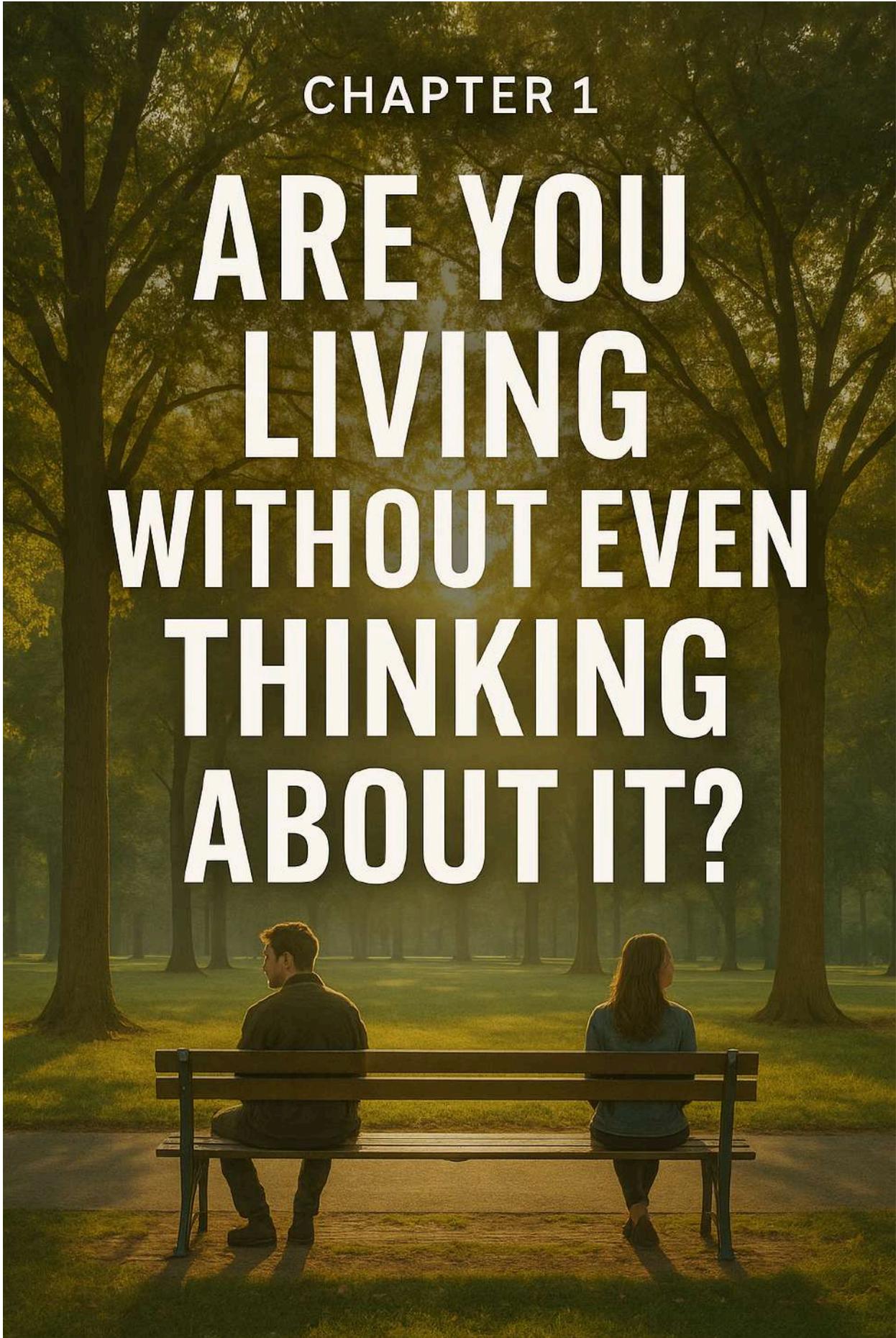
<http://TugsLivingTheGreatlife.com>

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CHAPTER 1

**ARE YOU
LIVING
WITHOUT EVEN
THINKING
ABOUT IT?**



Are You Living Without Even Thinking About It?

"The most dangerous life you can live... is the one you never question."

— *Franklin H. McQuaid*

Unknowingly, most people live each day without even giving it a second thought.

We get up, go about our business, handle our responsibilities, maybe even chase a few dreams — but if we're being honest, most of us are living on **autopilot**. We're doing what we've always done, going where we've always gone, and settling for things that never truly fulfilled us... all while **never giving serious thought to why**.

We've stopped asking ourselves the hard questions.

We've stopped making room for growth.

And maybe, just maybe... we've stopped believing that things can actually be different.

But I need you to slow down and **really think about this**:

What if the way you're living right now — the patterns, the routines, the mindset — is not the only way?

What if your spiritual life doesn't have to feel dry or disconnected?

What if your mental health doesn't have to live in survival mode?

What if your physical well-being could be restored and energized?

What if your finances weren't the enemy, but a tool for impact and freedom?

Think about it...

Most people are so used to their struggle that they no longer question it.

They've accepted that **this is just how life is.**

But let me tell you something with conviction:

Just because it's familiar... doesn't mean it's right.

And just because it's your current reality... doesn't mean it has to stay that way.

We live in a time where information is everywhere — and yet transformation is rare.

Why?

Because we've stopped living **with intention.**

We've stopped growing **on purpose.**

And we've started believing the lie that "as long as I'm surviving, that's enough."

But I'm here to tell you — **you weren't created just to survive.**

You were created to **live**, to **expand**, to **lead**, and to **impact others through your life.**

And that starts with one honest decision:

To stop sleepwalking through your days and start living them with divine purpose.

Here's a truth you may have missed:

It doesn't take a major overhaul.

It takes **a shift** — a simple yet powerful decision to become **aware** again.

To ask yourself:

- “What am I really doing with my time?”
 - “Why am I still settling for less than what I know is possible?”
 - “What would happen if I finally gave myself permission to grow?”
-

Now I know this isn't always easy.

Growth never is.

Because change requires more than a passing thought...
It requires *conscious awareness, personal responsibility*, and a willingness to *start doing things differently*.

But here's the breakthrough:

Everything you're hoping for — spiritually, mentally, physically, financially — becomes possible the moment you become intentional.

Not perfect.

Not superhuman.

Just **intentional**.

So let me ask you a real, raw, honest question.

Are you willing?

Willing to pause long enough to reflect?

Willing to admit that something needs to change?

Willing to take back control of your life and finally grow in every area
— not someday, but today?



Because the life you want — the life you were *born* for — is waiting on the other side of your decision.

<http://TugsLivingTheGreatLife.com>

Declaration – Chapter 1 > Awakening

“Today, I choose to wake up.
I refuse to live another day on autopilot.
I was created for more, and I will no longer ignore it.
I give myself permission to become conscious, aware, and
aligned with my higher purpose.
I will not waste another day living without direction.
I am willing. I am ready. I will rise.”

Reader's Prayer – Chapter 1

Heavenly Father,

I thank You for opening my eyes to the patterns I've been living without purpose.

Help me to see what I've ignored... and awaken to the life You've truly called me to live.

I don't want to drift anymore. I want to live on purpose — with intention, with clarity, and with You at the center.

Break the cycle of distraction and confusion.

Restore my vision.

And let this be the moment I step forward into who I was created to be.

In Jesus' name,

Amen.

CHAPTER 2

What's Really Missing?



What's Really Missing?

"You're not missing the opportunity — you're missing the ownership."

— *Franklin H. McQuaid*

Now that you've slowed down enough to reflect... let's be honest.

What's really standing between you and the life you say you want?

It's not intelligence.

It's not resources.

It's not even time.

No, the truth is far simpler — and far more convicting:

What's missing is your decision to take full responsibility for your life.

See, most people are searching for the next opportunity...

The next job, the next breakthrough, the next motivator...

But they've never truly paused long enough to ask themselves:

- *What's missing inside of me?*
 - *What have I avoided that I know I need to face?*
 - *What do I need to change... before I ask life to change for me?*
-

Let's strip it all down for a moment.

If you're not growing spiritually — you feel disconnected.

If you're not expanding mentally — you feel stuck.

If you're not strong physically — you feel drained.

If you're not free financially — you feel trapped.

And when all four of those areas are out of alignment,
you begin to **numb yourself to the idea of possibility.**

But deep down...

You know something's missing.

You know you were made for more.

So what is it?

The Missing Link Is This:

You've never been taught how to **take full ownership of your personal growth.**

You've tried. You've read books. You've followed people online.

But none of it stuck, because it wasn't connected to a deeper reason — your *why*.

What's been missing isn't just strategy...

It's **intentional purpose.**

What's been missing isn't just information...

It's **transformation through ownership.**

Let's get even more real:

- Do you have a plan for your growth — or just a hope?
- Do you structure your days — or react to them?
- Are you truly becoming a better version of yourself — or just recycling the same routine?

If you're tired of surviving, you have to **own the process** of growing.
You have to **reclaim your power** — not in arrogance, but in *alignment*.

This isn't about adding more to your plate.
It's about removing what no longer serves you.
It's about waking up with **direction**, living with **integrity**, and building with **vision**.

Because once you understand what's been missing...
You finally gain the clarity to change it.

Purpose. Responsibility. Ownership. Awakening.

These aren't buzzwords.

They're pillars of a new life — if you're willing to build on them.

And the good news?

You're not missing what you need — you're only missing the decision to start.

Declaration –Chapter 2- Responsibility & Power

“I will no longer search for what I already carry.

The power to grow, change, and rise is already in me — I just have to use it.

I take full ownership of my spiritual, mental, physical, and financial life.

I am not waiting for permission.

I am not making excuses.

I will become the person I was designed to be — one intentional step at a time.”

Reader's Prayer – Chapter 2

Lord God,

Thank You for reminding me that what's missing isn't outside of me — it's already within me.

Help me to take responsibility for my growth and stop blaming my circumstances.

Give me the strength to do the hard work, to stay committed, and to follow through with You.

Reveal to me what's been out of alignment.

And guide me as I rebuild on a foundation of truth, faith, and purpose.

I surrender the old version of myself... so I can become the one You always intended.

In Jesus' mighty name,

Amen.

CHAPTER 3

THE TRUTH
ABOUT CHANGE:
IT ALL STARTS WITH
WILLINGNESS

*“Change doesn’t need your perfection ...
just your permission.”*

— Franklin H. McQuaid



The Truth About Change: It All Starts with Willingness

"Change doesn't need your perfection... just your permission."

— *Franklin H. McQuaid*

Let's not water it down anymore.

Your life will never change until you make a real decision to change it.

Not someday.

Not when it's convenient.

Today.

You can have access to all the wisdom, tools, mentors, and resources in the world...

But if you're not **willing** to apply them — none of it will matter.

That's the key that unlocks it all:

Willingness.

Willingness Is the Gateway

It's not about being perfect.

It's not about having it all together.

It's about showing up with **an open heart and a made-up mind.**

Willingness says:

"I may not know how... but I'm ready."

"I may be scared... but I'm not sitting still."

"I'm tired of playing it safe. I'm ready to grow."

Most People Aren't Defeated by Failure...

They're defeated by **comfort zones**.

They've confused *survival* with *purpose*.

They've convinced themselves that "this is just how life is."

And they've accepted struggle as their identity, not just their situation.

But let me say this clearly:

Just because you've been stuck... doesn't mean you're meant to stay stuck.

God has more for you.

Life has more for you.

And deep down... *you already know it.*

So What's Been Holding You Back?

Is it fear of the unknown?

Is it shame from the past?

Is it the comfort of routines that no longer serve you?

Whatever it is — it loses its power the moment you become **willing** to move forward anyway.

Willing to try again.

Willing to grow through the process.

Willing to trust that what God has ahead of you is far greater than what's behind you.

Let Me Be Clear:

Willingness doesn't guarantee the road will be easy.

But it **guarantees** you won't stay where you are.

Willingness doesn't mean you'll never fail.

But it **guarantees** you'll rise again with more wisdom and more power than ever before.

And Here's the Truth You Can't Ignore:

 **When you become willing... God becomes able.**

He's not waiting for perfection.

He's waiting for **obedience, readiness,** and a simple "yes."

That yes can unlock doors, break chains, restore purpose, and rebuild your future — one step at a time.

But you must be willing.

Willing to learn.

Willing to grow.

Willing to step out of what's familiar — and into what's possible.

So I'll Ask You Again:

Are you willing to stop repeating the cycle?

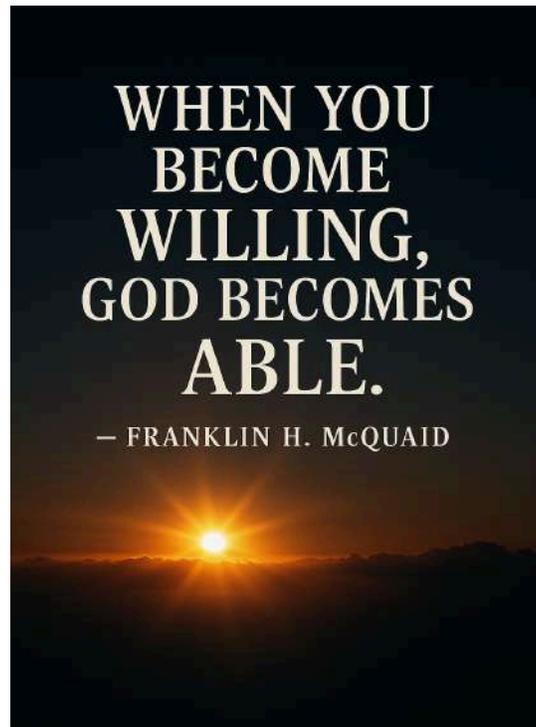
Are you willing to become who you were born to be?

Are you willing to step forward in faith — even if you're trembling?

Because that one choice, right there...

Is how everything starts.

When you're truly willing — you become unstoppable



 **Declaration – Chapter 3: The Power of Willingness**

“I declare that I am no longer waiting for the perfect moment — I am willing.

I am willing to grow, willing to change, and willing to surrender my comfort to chase my calling.

I release fear. I release doubt. I release the lie that I have to stay the same.

I know now that when I become willing... God becomes able.

I am no longer unavailable to the life I was created for.

I'm all in. Starting now.”

 **Reader's Prayer – Chapter 3: A Willing Heart**

Heavenly Father,

I come before You not with perfection... but with willingness.
I've been holding back. I've been stuck in my own limitations.
But today, I say yes.

Yes to growth.

Yes to change.

Yes to becoming who You've called me to be.

Give me the strength to let go of fear, to walk by faith, and to trust You even
when I don't understand the next step.

I don't want to just survive — I want to live with purpose, power, and peace.

So here I am, Lord.

I'm willing.

Do what only You can do in me.

In Jesus' name,

✦ CHAPTER 4

WHAT YOU'VE BEEN
LOOKING FOR:
GREATLIFE
WORLDWIDE

“Discover a place where
purpose and community
thrive together.”

— Franklin H. McQuaid

What You've Been Looking For: [GreatLife](#) [WorldWide](#)

“Discovering your purpose is powerful. But finding a family who believes in it with you? That’s life-changing.”

— *Franklin H. McQuaid*

The Mission. The Family. The Movement.

Let’s be real...

At some point on this journey, we all start to wonder:

“Where do I go from here?”

“Who’s walking this same road with me?”

“How do I stay consistent in growing — spiritually, mentally, physically, and financially?”

And the answer is not found in trying to do it all alone.

You need a system.

You need a support structure.

You need a *family* who sees the greatness in you — even when you can’t yet see it in yourself.

That’s where [GreatLife WorldWide](#) enters.

This isn’t just another opportunity.

This isn’t just another membership.

This is a **global movement** of people just like you —

People who are rising, rebuilding, and reclaiming the life they were born to live.

Let me show you exactly what this is all about...

What Do You Actually Get?

When you say **yes** to [GreatLife WorldWide](#), you unlock a full empowerment platform designed to elevate every area of your life.

Here's what your **one-time \$49 enrollment** includes:

 **Your first month of membership** (\$20 value — already covered!)

 **A FREE product of your choice** — select from:

- A powerful *nutritional supplement*
- Or one of our *premium digital training courses*

 **Global Savings App & Web Portal** — with real discounts on:

- Travel, dining, gas, vacations, entertainment & more

 **Full access to your digital learning platform**

- Thousands of eBooks, videos, audios, and tools
- Weekly Zoom mentorship calls & life coaching

 **Entry into a financial opportunity** that pays you weekly — even when you give away our products for free.

Why It's Different

This is where things change.

This is why [GreatLife](#) isn't like anything you've ever seen before.

- We're not selling hype. We're building wholeness.
- We don't lead with products. We lead with purpose.
- We reward generosity — not pressure or selling tactics.

You don't need to be a “marketer” to thrive here.

You just need to care enough to invite someone else into a better life — and we'll reward you for doing it.

We pay you to give people what's already helping you grow.

That's what makes this **a movement** — not just a membership.

Why We Care

We've seen too many people stuck in survival mode.

We've seen dreams die because people lacked support.

We've watched good-hearted people give up too soon... because they were doing it alone.

And that's what [GreatLife WorldWide](#) was created to change.

We're here to **show up for the broken,**
equip the willing,
restore hope,
and **pay people to grow.**

Because we believe that the greatest way to change your life...
is to help others change theirs.

You've been looking for a way out...
But what you've really needed is a way **in** —
into a system that supports your growth
and a family that celebrates your transformation.

This isn't just a company...
This is your turning point.

Declaration – Chapter 4: Stepping Into the Family

“I declare that I don't have to do this alone.
I was created for connection, growth, and community.
I am worthy of support, worthy of new beginnings, and
worthy of purpose-driven relationships.
I now choose to surround myself with people who believe in
my future — not just my past.
I am not just joining a movement...
I am becoming the movement.
And together, we will rise.”

Closing Prayer – Chapter 4: Called Into Community

Heavenly Father,
Thank You for reminding me that I was never meant to walk this
journey alone.
You created me for connection — not isolation.
You called me into purpose — and into a community that reflects Your

love, truth, and power.

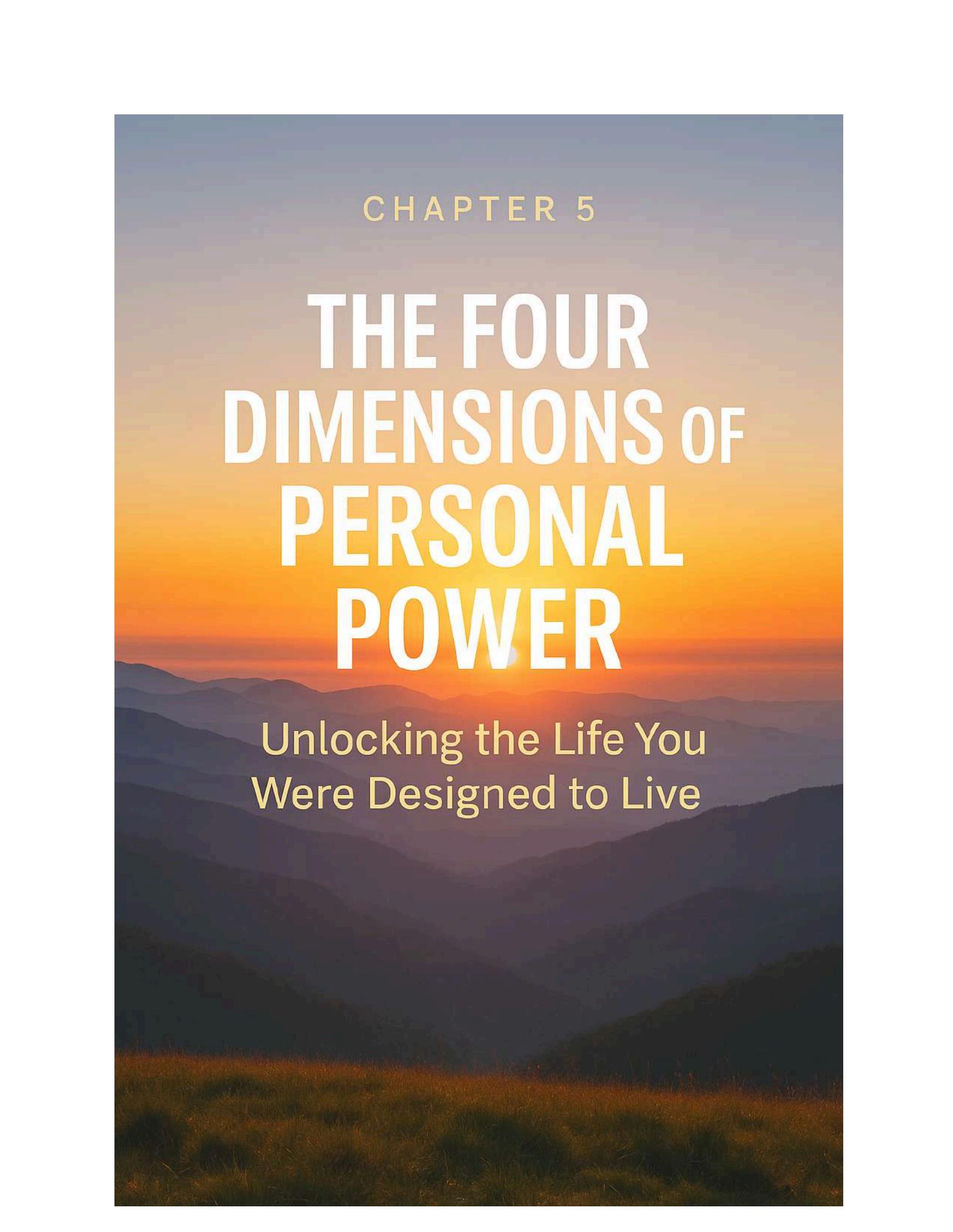
Help me recognize the people You've placed around me to grow with, build with, and become all You've designed us to be.

Let GreatLife be more than a name... let it be a family, a mission, and a reflection of Your Kingdom on earth.

Thank You for showing me what I've truly been looking for — and leading me home.

In Jesus' name,

Amen.



CHAPTER 5

THE FOUR DIMENSIONS OF PERSONAL POWER

Unlocking the Life You
Were Designed to Live

The Four Dimensions of Personal Power

“Real power isn’t found in one area of life — it’s found when your spirit, mind, body, and finances all move in the same direction.”

— *Franklin H. McQuaid*

Unlocking the Life You Were Designed to Live

You were never meant to live a one-dimensional life.
You weren’t created to only grow spiritually while staying broke.
You weren’t meant to be mentally sharp while your body breaks down.
You weren’t called to have wealth while your soul stays empty.

Power comes from alignment. Growth comes from balance.

God designed you as a complete being — with **spiritual**, **mental**, **physical**, and **financial** dimensions that must work together.
And when they do? You become unstoppable.

Let’s look at each one.

1. SPIRITUAL POWER

“You’ll never understand who you are until you know Whose you are.”

This is your foundation.

If your spiritual life is shaky, **everything else will feel uncertain.**

Spiritual power isn't about religion or rules.
It's about alignment with the One who created you.
It's your identity, your inner peace, your direction.

You can't lead others until you're first led by something greater than yourself.

And when you know your purpose — everything changes.

You walk differently. You speak differently. You live differently.

At GreatLife WorldWide, we honor faith, not just success.
We help you grow in spirit — because spiritual power is **eternal power**.

2. MENTAL POWER

“If your mind isn't free... your life never will be.”

Your thoughts are shaping your life whether you realize it or not.

Every breakthrough starts in the mind.

Every defeat starts there too.

What you believe, you begin to live.

What you repeat, you eventually become.

What you allow in your head... will show up in your habits.

So if you want lasting change — **start by changing your thinking**.

GreatLife equips you with tools that train your mindset:

Affirmations, trainings, books, videos, wisdom, and community support to rewire your patterns and level up your mind.

Because once your mind is renewed — your life will follow.

3. PHYSICAL POWER

“You can’t fulfill your purpose if your body can’t carry it.”

This vessel matters.

You don’t need to be perfect — but you do need to be **well**.

When your body is tired, sluggish, or unhealthy, your energy drops. Your focus slips. Your passion dims.

But when your body is strong, your spirit flows freely.

That’s why we offer **natural, clean nutrition products** — because transformation starts from the inside out.

And with coaching, guidance, and resources, GreatLife helps you build the stamina to sustain the calling on your life.

You can’t give your best if you’re running on empty.

Fuel the mission. Care for your temple. Stay strong.

4. FINANCIAL POWER

“Freedom is not about how much you make — it’s about what you’re no longer controlled by.”

This is where most people stay stuck.

Not because they’re lazy. But because they’ve never been taught how to **build true financial peace**.

They’re trading time for money, living paycheck to paycheck, constantly anxious about what’s next.

But God never meant for us to be **slaves to systems** — He called us to be stewards and leaders.

With GreatLife, you gain access to a compensation model that pays you weekly, rewards your generosity, and creates legacy wealth through duplication and leadership.

You don't need to be rich — you just need to **stop being controlled by lack.**

The Power Is Already in You

You don't need to be born into success.

You don't need anyone's permission.

You just need to make the choice to grow — in all four areas — starting now.

Because when you align spiritually... renew mentally... strengthen physically... and take back control financially...

You become the person God intended you to be.

Whole. Healed. Powerful. Free.

Declaration – Chapter 5: I Choose Wholeness

“I declare that I am not a one-dimensional being.

I was created for more — spiritually, mentally, physically, and financially.

I now choose to grow in every area of my life with purpose and intentionality.

No longer will I live in survival mode...

I was made for legacy, for strength, and for freedom.

I align my life with truth, power, and divine purpose.

From this day forward, I walk in full authority — whole, balanced, and unstoppable

Closing Prayer – Chapter 5: Full Alignment

Heavenly Father,

Thank You for creating me as a complete being — not broken, not forgotten, not lacking.

You designed me to grow in You and reflect Your glory in every part of my life.

I surrender the areas I’ve neglected... the areas I’ve doubted... and the areas I’ve feared.

Help me align my spirit with Yours.

Renew my mind daily.

Strengthen my body for the work ahead.

And restore my finances with wisdom, overflow, and freedom.

I don't want to just exist — I want to live.

And I want to live fully, abundantly, and powerfully in every dimension You've gifted me.

In Jesus' name,

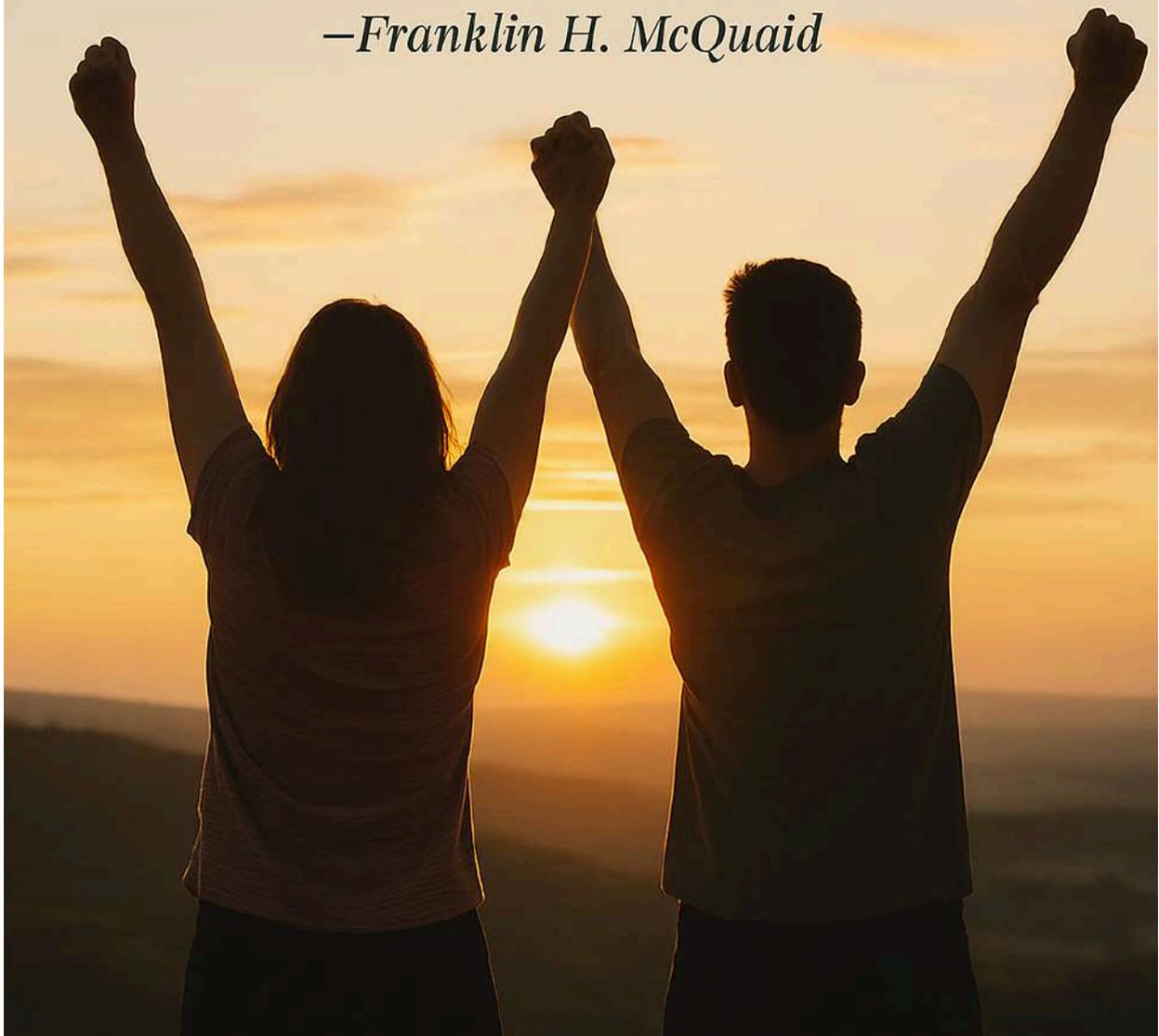
Amen.

CHAPTER 6

Welcome to the Crusade

“The world is waiting for people
willing to make a difference.”

—*Franklin H. McQuaid*



Welcome to the Crusade

“This isn’t just something I built. It’s something I *survived* to lead. And if you’re willing... we’ll walk this road together.”

A Soul-to-Soul Invitation from Franklin H. McQuaid

So here we are...

You’ve slowed down long enough to reflect.

You’ve taken ownership of what’s been missing.

You’ve decided that you're willing.

You’ve seen what’s possible through [GreatLife WorldWide](#).

And you've started aligning your power — spiritually, mentally, physically, and financially.

But now... it’s time to go deeper.

Because this isn’t just about fixing your life.

It’s about **rebuilding your future** and becoming a part of something eternal.

Let me speak to your soul for a moment.

There comes a point in life when **what you’ve survived** becomes **what you were sent to speak into**.

There comes a moment when **your breakthrough** isn’t just for you...

—it’s for the *next person* who doesn’t yet believe it’s possible.

That’s what this Crusade is all about.

It’s not about hype.

It’s not about building followers.

It's about building a **family of freedom fighters** — people who are tired of the lies, the limits, the excuses, and the fear.

People who are *willing to rise*.

Willing to lead.

Willing to heal.

Willing to walk with others who are ready to change.

You don't need to be perfect.

You just need to be **willing**.

That's what makes you one of us.

Because this isn't just a company.

It's not just a mission.

It's a **Crusade**.

A Crusade for Truth.

For growth.

For spiritual authority.

For wellness.

For wealth that means something.

We're not just trying to succeed — we're called to help others succeed.

We're not just building a movement — we're restoring people's lives, their confidence, their dignity, and their divine assignment.

So here's the invitation:

If you've been praying for direction...

If you've been hungry for something more...

If you've been wondering how to live on purpose, not just survive through pressure...

Then **you've found it.**

Not just a way out — but a way forward.

This is your official welcome into **The Unemployed Genius Crusade** —

A movement of spirit-led, mission-driven, purpose-focused people rising to rebuild their lives **and lead others to do the same.**

We don't do average here.

We don't settle here.

We don't live beneath our calling here.

We rise.

We walk in truth.

We lift others as we go.

And we want you with us.

Are you ready?

Because the world doesn't need more people chasing success...

It needs more people *becoming who they were created to be* — and lifting others with them.

This is your moment.

This is your movement.

This is your **Crusade.**

Franklin McQuaid (315) 591-8287 EST:

<http://TugsLivingTheGreatLife.com>



Declaration – Chapter 6: I’m Ready to Rise

“I declare that I am no longer waiting for permission.

I was born with a purpose, shaped by pain, and called for this moment.

I choose to walk in the truth of who I am — no longer settling, no longer hiding.

I am part of something greater than myself.

I rise for the sake of those still in the dark.

I am ready to rebuild, ready to lead, and ready to live with vision, power, and legacy.

This is my Crusade — and I will walk it with boldness, faith, and unstoppable love.”



Closing Prayer – Chapter 6: My Soul Says Yes

Father God,

Thank You for never giving up on me.

Even in the times I wandered, doubted, or delayed... You still had a plan.

Today I say YES.

Yes to the calling.

Yes to the healing.

Yes to the journey — even if I don’t know every step yet.

Use my life to lift others.

Use my story to ignite transformation.

Make me a warrior of truth, a carrier of hope, and a builder of legacy.

Help me rise with boldness, walk in love, and lead with vision.
I accept this Crusade with a full heart and open hands.

In Jesus' name,
Amen.

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Franklin McQuaid

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The Unemployed Genius Crusade

**WHAT YOU RECEIVE
AS A MEMBER OF
GREATLIFE WORLDWIDE**



*“This isn’t just what we offer.
It’s what we believe you deserve.”*

BONUS SECTION

What You Receive as a Member of GreatLife WorldWide

“This isn’t about selling a product — it’s about handing someone the key that unlocked everything for me.” Take the key, Unlock your potential!

— Franklin H. McQuaid

“This isn’t just what we offer. It’s what we believe you deserve.”

By now, you’ve seen the vision.

You’ve felt the conviction.

And you know deep down that **change is calling your name.**

But let me make this plain:

We’re not here to hype you.

We’re here to **equip you** — with the tools, the people, and the system to make lasting transformation possible.

Here’s **exactly what you receive** when you say yes.

 One-Time Enrollment — Just \$49

This isn’t just access — it’s activation.

With your one-time enrollment, you instantly unlock:

 **Your First Month Membership Included** (\$20 value)

 **Your Choice of a Free Product:**

One of our premium nutritional supplements Or one of our powerful digital courses



 <p>Personal Fitness Digital Subscription</p> 	 <p>Financial Education Digital Subscription</p> 	 <p>Personal Chef Digital Subscription</p> 
<p>Personal Fitness Subscription Customer Price: \$45.00 Member Price: \$34.00</p> <p>LEARN MORE ADD TO CART</p>	<p>Financial Education Subscription Customer Price: \$45.00 Member Price: \$34.00</p> <p>LEARN MORE ADD TO CART</p>	<p>Personal Chef Subscription Customer Price: \$45.00 Member Price: \$34.00</p> <p>LEARN MORE ADD TO CART</p>
 <p>Womens Group Digital Subscription</p> 	 <p>Celebrity Life Coach Digital Subscription</p>  <p>Reggie Cochran Can Help YOU Live Your Best Life Ever!</p> <p><i>"If you are tired of fighting to find a great speaker, hire Reg. Reggie Cochran is one of my top students and instructors. He is an expert at helping athletes improve their performance through the use of coaching, mental skills, training and motivation. He has mastered the art of helping people set goals, make commitments and follow through with whatever it takes to accomplish their goals. If you are looking to improve your personal or business performance, Reggie can help you succeed."</i></p> <p>- Chuck Norris, TV & Movie Star - Best Selling Author - www.ChuckNorris.com - www.celeb.org</p>	
<p>Women Group Subscription Customer Price: \$45.00 Member Price: \$34.00</p> <p>LEARN MORE ADD TO CART</p>	<p>Celebrity Life Coach Subscription Customer Price: \$49.00 Member Price: \$39.00</p> <p>LEARN MORE ADD TO CART</p>	

✔ Lifetime Access to the GreatLife Global Savings App

- Save on travel, gas, groceries, dining, entertainment & more

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**Join Us...
Your Savings Club
Membership Is...
FREE!**

**TRAVEL
SHOP
SAVE
At Over
1,500,000
Locations Globally!**

Join Our Team Now!
LIMITED TIME SPECIAL OFFER

The banner features a smiling couple in travel gear taking a selfie in front of an airplane. The GreatLife logo is on the left, and navigation links are at the top.

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- MOTIVATING YOUR WAY TO SUCCESS**
- SECRETS OF SUCCESS**
- THE WARRIOR MINDSET**
- THE POWER OF THE SUBCONSCIOUS MIND**
- TOTALLY DEBT FREE LIFESTYLE**
- DRIVING FORCE WITHIN**
- FUNCTIONAL FITNESS**
- THE SELF-ESTEEM WORKBOOK**
- ONLINE STOCKS TRADING TIPS & TRICKS**

The products are displayed in a 3x3 grid with colorful backgrounds and GreatLife logos. Each product has a small image and a title.

Your Personal Growth Portal

- Tools, training, audio & video resources worth over \$100,000+
- Weekly live coaching calls
- Guided mentorship and accountability inside a thriving community

A Real Opportunity to Earn Weekly Pay

- From the moment you enroll, you can begin building income through referrals and leadership
- You'll earn even when you *give products away*
- Our system rewards those who *lead with value and serve with vision*

 **Monthly Membership — Just \$20/month**

Your monthly membership keeps you growing and earning.

You'll continue receiving:

- *Full access to the savings app*
- *New digital and wellness products*
- *Training updates and expansion opportunities*
- *Entry into a hybrid compensation model with up to 11 income streams*

- *Access to the GreatLife Global Revenue Pools, Lifestyle Bonuses, Car/Cash Bonuses & more*

The Financial Opportunity

*We believe in **paying people well** for sharing what transforms lives.*

Inside GreatLife, you're rewarded through:

- ✓ ***Fast Start Bonuses***
- ✓ ***Coded Generational Bonuses***
- ✓ ***Residual Matrix Earnings***
- ✓ ***Leadership and Matching Bonuses***
- ✓ ***Lifestyle Perks + Car Bonuses up to \$535,000***
- ✓ ***Global Pools + Unlimited Growth Potential***

Whether you build slow or fast, online or offline — your effort creates results.

*And the best part? **You're never doing it alone.***

Why This Matters

You've seen companies offer products.

You've seen programs offer motivation.

*But very few offer **a complete system that grows you from the inside out... and pays you to share it.***

GreatLife WorldWide isn't just a solution.

It's a structure — a support system — and a spiritual launchpad into the life you were designed to live.

*And it's not a matter of whether or not it works.
It's a matter of: Are you willing to work it?*

Final Reminder

*This is your **activation moment**.*

You've heard the call.

You've walked through the words.

Now it's time to become the person others will thank God for someday.

Let's go.

Let's grow.

Let's lead this Crusade — together.

Declaration

“Today, I choose to no longer live unaware. I awaken to my full potential—spiritually, mentally, physically, and financially. I accept the responsibility for my growth, and I will no longer delay the better future that's already calling me. I am worthy. I am capable. I am willing. And I will rise.”

— Franklin H. McQuaid

Reader's Prayer

“Heavenly Father, thank You for opening my eyes today. I don't want to drift through another season of life unconsciously. Awaken my purpose, ignite my potential, and help me grow into the person You've called me to be. Give me

the courage to walk away from comfort, distractions, and delay. Surround me with people who uplift me, guide me, and believe in me. Let this not just be a good read—but a life-changing decision. I commit to the process, and I ask You to walk it with me. In Jesus’ name, Amen.”

 **Disclaimer**

The information presented in this book, including any discussion of products, services, and compensation, is for educational and informational purposes only.

*We do not make any guarantees regarding income, results, or outcomes. As with any business or wellness journey, **individual results will vary based on effort, commitment, consistency, and personal responsibility.***

GreatLife WorldWide’s compensation model is performance-based and should not be considered a promise of future earnings. All examples of potential income or success are purely illustrative.

*Likewise, **no health claims or cures are implied or stated.** The products featured are dietary supplements and wellness tools designed to support a healthy lifestyle. They are not intended to diagnose, treat, cure, or prevent any disease. Please consult your doctor or health care provider before beginning any new supplement or health program.*

We believe in integrity and transparency. That’s why everything we offer is backed by education, mentorship, and sincere care for your transformation.

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About the Author – Franklin H. McQuaid

Franklin H. McQuaid is the founder of The Unemployed Genius Crusade — a movement created to bring hope, vision, and new possibilities to those ready for personal, financial, and spiritual transformation. Through decades of life experience, struggle, and mentorship, Franklin teaches others how to live life on their own terms, unlock their God-given potential, and walk boldly in purpose. His work is grounded in truth, conviction, and real-world wisdom — not theory. He’s not here to impress you. He’s here to help you become the person you were meant to be.

You can learn more or contact him directly at:

www.TheUnemployedGenius.com

Cell Phone: (315) 591-8287 EST:

Email me > YesLetsTalkMore@TheUnemployedGenius.com

The Greatest Invitation of All

A Personal Call to Know Jesus Christ

Friend, if you've made it this far in this book, I believe it's for a reason. Maybe something stirred inside you... something deeper than words. Maybe you've tried to do life your own way, or maybe you've been searching for purpose, for healing, for hope. I want you to know — you don't have to keep searching.

Jesus Christ is not just a religious figure. He is **the living Savior**, the One who gave His life so you could have **eternal life**, peace, healing, and a restored relationship with God. This isn't about joining a church or following a set of rules — it's about entering into a **personal relationship** with the One who created you, knows you, and still chooses you.

Scripture says:

“For all have sinned and fall short of the glory of God.”

– Romans 3:23

“For the wages of sin is death, but the free gift of God is eternal life in Christ Jesus our Lord.”

– Romans 6:23

“But God shows His love for us in that while we were still sinners, Christ died for us.”

– Romans 5:8

“If you declare with your mouth, ‘Jesus is Lord,’ and believe in your heart that God raised Him from the dead, you will be saved.”

– Romans 10:9

This is your invitation — **right now** — to accept Jesus Christ as your personal Savior and start the most important relationship of your life.

A Simple Prayer of Salvation:

You don't have to have the perfect words — God looks at your heart. But if you're ready, you can say this prayer out loud or silently wherever you are:

"Lord Jesus, I know that I'm a sinner, and I ask You to forgive me. I believe You died for my sins and rose again so that I could be set free. Today, I turn from my old ways and invite You to come into my heart and be my Lord and Savior. I don't want religion — I want a relationship with You. Thank You for loving me, for saving me, and for giving me new life. From this day forward, I am Yours. In Jesus' name, Amen."

If you just prayed, that prayer, brother or sister, **welcome to the family of God**. The angels in heaven are rejoicing (Luke 15:10), and so am I.

Don't walk this journey alone. Reach out, connect, and get plugged into a Bible-believing community where you can grow and be strengthened. If you want to connect with me or our team, we'd love to walk with you.

Jesus didn't just come to give you life —

He came to give you life more abundantly (John 10:10).

And your journey starts now.

The Unemployed Genius Crusade:

Because You Were Meant For More!

The Struggles We Go through Don't Define Us, It's Our Willingness To Rise That Will!

“Let That Sink In”

LET'S RISE TOGETHER

“The only reason you haven’t changed... is because you haven’t fully decided to.”

“The future won’t wait. And neither should you.”

You’ve just taken a bold first step — and I honor you for that.

Now, I’m inviting you to go one step further...

 **Let’s Connect.**

Tell me what impacted you most from this book.

Let me support your next step — whether it’s purpose, income, or identity.

 **Reach out directly**

Email me at: [YesLetsTakeMore@TheUnemployedGenius.com]

Subscribe to my channel:

[<https://www.youtube.com/@TheUnemployedGeniuscom>]

Visit: TheUnemployedGenius.com

 **From My Heart to Yours**

I wrote this because I’ve been where you are...

And I know what it means to feel stuck, confused, or alone.

But I also know what it’s like to *wake up*...

To decide that life **doesn’t have to stay this way**.

You still have breath.

That means you still have purpose. Let’s not waste another moment.

Let’s rise together.— *Franklin H. McQuaid*

Founder, The Unemployed Genius Crusade